## THE SUB-COMMITTEE FOR VISUAL PROMOTION AND CLASSIFICATION OF HIGHER EDUCATION INSTITUTIONS

#### **Information about QS Platform**

#### **Dean of the Faculty**



Dean of the Faculty of Economics, Business and Management Sciences.

Pr. Hicham LEBZA, Professor of Higher Education in Economic Sciences.

Date of birth: July 29, 1980 in El-Oued.

Date of Installation: December 31, 2009.

He holds a PhD in Quantitative Economics from University of Algiers (2014).

He obtained a master's degree in Economics, major: Quantitative Economics on January 27, 2008 at the University of Algiers 03.

- \* He Holds a PhD in Economics, majoring in Quantitative Economics from the Faculty of Economics, Business and Management Sciences, University of Algiers 03, on March 05, 2014.
- \* He obtained a University Habilitation for the rank of lecturer class A on January 19, 2016 from the University of Blida 02.
- \* He was promoted to the rank of Professor on July 15, 2020.

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He has a range of scientific, professional experiences and pedagogical publications, including:

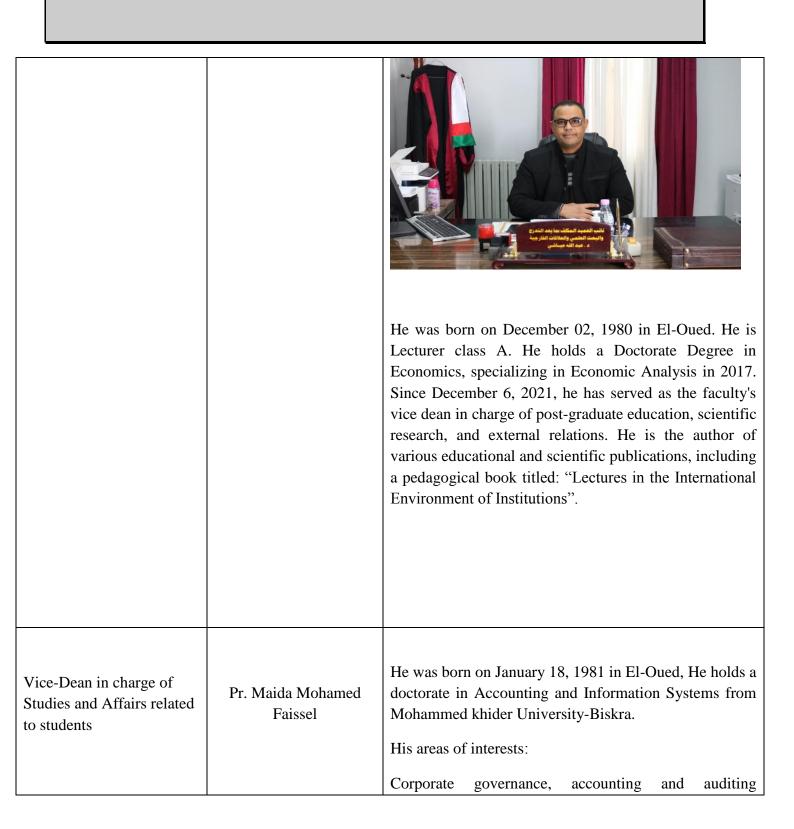
- \* Expert in the Regional Conference of the Universities of Eastern Algeria to evaluate project proposals of the 2019/2018 3<sup>rd</sup> Cycle doctoral season.
- \* Member of the board of Directors of the Faculty of Economics, Business and Management Sciences
- \* He was a founding member of the following research units:
- \* The impact of e-business on internal audit in banks from the point of view of the external auditor, the case of Algeria, under the number M03220100005.
- \* Head of the PRFU project entitled: Modeling of Macroeconomic Phenomena in Algeria, approved on January 01, 2019. Project code: F02N01UN390120190003
- \* Member of the laboratory of Growth and Economic Development, University of El-Oued.

His research interests include statistics, economic policies, quantitative economics & Econometrics.

#### Departments of the Faculty & Short Biography of the Heads of the Departments

Vice-Dean	Names of Vice-Dean	Short Biography
Vice-Dean in charge of Post-graduation	Dr. Abdallah AYACHI	

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## **Information about QS Platform**

	standards.

#### **Faculty Departments & short biography of Heads of Departments**

Faculty Departments	Names of Heads of Department	short bio of department chefs
Department of Economics	Pr. Moussa Djedidi	He was born on February 15, 1981 in El-Oued. He received a certificate of a State Engineer in Finance and Risk Calculation from the Higher School of Applied Economics in 2011. Currently he holds the position of head of the Department of Economics. He has several scientific activities and publications, including data analysis & database analysis publication.
Department of Finance and Accounting Sciences	Pr. Reda ZAHOUANI	He was born on January 05, 1981 in Robbah, El-Oued, He received his doctorate in Management Sciences on February 23, 2009. He is currently the Head of the Department of Finance and Accounting Sciences. He has numerous publications, including one on Micro-economics 01.

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Department of Business Sciences	Dr. Mohammed Lassoued	He was born on August 30, 1988. He is a lecturer class A. He Has a doctorate in Management. His date of installation is: December 2019. He is the Head of the Department of Business Sciences.  He wrote a book entitled: "Entrepreneurial Thought" published in Jordan.
Department of Management	Dr. Rabia BOUSBIA LAICHE	He was born on March 16, 1977 in Oran, a lecturer class A. He received a PhD in Finance of Markets. He was installed in 2012. He is currently the Head of the Department of Management Sciences. He published several articles, and participated in many seminars. He is also a member of scientific committees of Seminars, and a reviewer in many scientific journals.

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Departments	Names of Vice-Heads of Departments	Short Biography
Vice-Head of the Department of Economics in charge of Post- graduation	Dr. Sakina HAMLAOUI	She was born on August 25, 1980 in New Tamarna, Djemaa, El-Oued. She is a Lecturer class A. She received her doctorate in Economic Sciences in February 2018. She is currently the Vice Head of the Department of Economics. She joined the university in December 2021. She published several articles, including: The Role of Contemporary Economic Crises in Promoting the Process of Economic Blocs", Journal of Industrial Economy, University of Batna, on December 09, 2015.
Vice-Head of the Department of Economics in charge of Teaching	Pr. Adel REDOUANE	He is the Vice-Head of the Department of Economics in charge of Teaching
Vice-Head of the Department of Finance & Accounting in charge of	Dr. Amor ATALLAH	

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Post-graduation		He is a lecturer class A. He is currently the Vice-Head of the Department of Finance & Accounting in charge of Post-graduation
Vice-Head of the  Department of Finance & Accounting in charge of Teaching	<mark>Okba KHEDIR</mark>	He was born on June 01, 1987 in Robbah. He is a Lecturer class A. He received a doctorate degree in Financial Markets and Stock Exchanges in 2022. He is currently the Vice Head of the Department of Finance and Accounting in charge of Teaching and Education in Graduation. he published several papers, and participated in many national Seminars, including one on Export and Import Procedures.
Vice-Head of the  Department of Business Sciences in charge of Post- graduation	Dr. Soumia DERBAL	

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		She was born on July 06, 1986 in El-Oued. He is a Lecturer class A. She has a doctorate in Economics and Enterprise Management. She is currently the Vice Head of the Department of Business Sciences in charge of Post-graduation. She also participated in numerous national and international Seminars.
Vice-Head of the Department of Business Sciences in charge of Teaching	Ahmed AZEB CHIKH	He holds the position of Vice-Head of the Department of Department of Business Sciences in charge of Teaching.

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## **Information about QS Platform**

Vice-Head of the  Department of  Management Sciences in charge of Post-graduation	BENAISSA Rym	She was born on June 11, 1984 in El-Oued. She is a lecturer class A. She holds a doctorate Economics from Kasdi Merbah University, Ouargla.
Vice-Head of the  Department of  Management Sciences in  charge of Teaching	Aichouche Mohammed Elhafed	He was born on July 05, 1984 in El-Oued. He is a Lecturer class A. He Has a doctorate degree in Applied Economics and Management of Organizations. he published several national and international papers, and publication related to the module of Financial Mathematics and Enterprise Mathematics.

Specializations in each Department at the Bachelor's Level

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	Chasializations	Harmly	Objectives
Departments	Specializations	Hourly	Objectives
		Volume	
Department of Economics	Monetary and Banking Economics	504.H	<ul> <li>1-The formation of students scientifically and pedagogically in the field of banking and monetary economics.</li> <li>2- Accompanying students to train them practically in their field of specialization.</li> <li>3-Identifying the reforms and amendments of the Algerian banking system and the mechanisms of its modernization.</li> </ul>
	Quantitative Economics	484.H	At the level of Bachelor of Quantitative Economics, the student will be able to conduct analyses using a mathematical approach based on data, and carry out practical case studies, as well as modeling economic phenomena. Additionally, the learner will be able to comprehend how the economy functions in the real world. The student's objective will be to find solutions to current issues, such as individual's spending habits, forecasting industry and Public Policy, passing through the production and marketing of goods.  The main goal of teaching Quantitative Economics is to teach students how to apply abstract thinking to real-world problems, and to use a data-based approach to determine the possible outcomes of certain strategies or policies.
D 4 4 6	International Trade	424.5 .H	1- Formation of students in the scientific field of specialization.
Department of Business Sciences	<u>Marketing</u>	424.5.H	2- Accompanying students to provide hands-on training in their area of specialization.
			3- Strengthening the scientific knowledge of students so that they are eligible to pass to the

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	T	I	
			next Level (master).
Department of Finance & Accounting	Business Finance	507 .H	<ol> <li>The formation of students in the scientific field of specialization.</li> <li>Accompanying students to provide hands-on training in their area of specialization.</li> <li>Strengthening the scientific knowledge of students so that they are eligible to pass to the next Level(master).</li> </ol>
	Accounting & Collection	486 .H	<ul> <li>1-The formation of students in the scientific field of specialization.</li> <li>2- Accompanying students to provide hands-on training in their area of specialization.</li> <li>3- Strengthening the scientific knowledge of students so that they are eligible to pass to the next level (master)</li> </ul>
Department of Management	Management	444 .H	<ol> <li>1- Acquiring efficient skills in the field of business administration.</li> <li>2-Identifying the stages and processes of Project Management.</li> <li>3-Identifying the comprehensive quality systems and their applications at the level of projects and institutions.</li> <li>4- Training students to be capable of participating at higher levels (master and PhD).</li> </ol>
	Financial Management	465 .H	<ul> <li>1-Training students in the intellectual and scientific field of auditing, administrative strategies and estimated budgets</li> <li>2- Preparing Students for the practical field through all the knowledge gained from the scientific field.</li> <li>3- Training students to be capable of participating</li> </ul>

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	Human Resources  Management	444 .H	at higher levels (master and PhD).  1- The formation of skilled future employees in the field of Human Resources Management.  2-Identify the stages and Types of training and contemporary training of human resources.  3- Training students to be capable of participating at higher levels (master and PhD).
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#### Specializations in each Department at the Master's Level

Departments	Specializations	Hourly Volume	Objectives
	Monetary and Banking Economics  Economics and	.H486 486.H	1-Specialized study of Quantitative Economics contributes to meeting the needs of the economic and financial sectors of qualified cadres capable of making decisions using various forecasting
	Management of Institutions	400.11	methods based on scientific studies and experiences.
Department of Economics			2- Quantitative economics can contribute to preparing the student to practice functions and tasks related to the field of studies, forecasting and the ability to integrate into work teams to make appropriate management decisions.
	Quantitative Economics	486.H	3-Specialized knowledge of Quantitative Economics enables the specialized student to know the tools that enable him to discover the opportunities or threats facing the institution and its financial affairs.
			4- Student is generally able to evaluate investment opportunities efficiently and effectively, and set various profitability expectations and returns resulting from the completion of that transaction.
			5- Through conducting numerous research studies,

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			students can address the issues of quantitative analysis, simulation, and prediction before they arise.  6- The student can write a dissertation and graduation projects in most of the economic sciences relevant to other departments.  7-Quantitative Economics is frequently taught in both Arabic and English, which makes it more simpler for students to understand and operate in the linked subjects, whether in Arabic or English.
	Finance and International Trade	466.5.H	1-Training students to specialize in subjects related to the field of Commercial Sciences  2-Training and qualification of competent specialists in the field of logistics and
Department of Business Sciences	Hotel and Tourism Marketing	486.H	3-Preparing the student to be a successful professor in his field of specialization, whether in real life or in the field of higher education and scientific research.  4- Preparing students for doctorate contests, and forming them in the specialization of marketing and International Trade, and how to prepare marketing and business researches, and teaching them to be familiar with the functions and tasks of sales management process, marketing communications, retail management and marketing services.
Department of	Accounting and auditing	466.5H	1-Formation of cadres with competencies in financial and accounting Sciences.
Finance & Accounting	Accounting	466.5.H	2-Formation of accounting Cadres. 4- Formation of well qualified Certified
			Accountants, Statutory Auditors, and accounting

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## **Information about QS Platform**

			experts.
			5- Preparing students for doctorate contests
Department of			1- Formation of cadres in Management.
Management	Management	465.H	2- Preparing students for doctorate contests

#### **Specializations in each Department at the Doctoral Level**

Departments	Specializations	Hourly Volume	Objectives
Department of Economics	Monetary and Banking Economics  Economics and Management of Institutions  Quantitative Economics  Development Economics  Economic Analysis and Forecasting	240 240 240 240	1-Deepening students' knowledge in theoretical and applied research of local concern and national development issues.  2- Linking research that is relevant to the economic and social environment with students' learning to help them integrate into the job market, whether in private or governmental institutions.  3- Completion of doctoral theses in the field that address concerns and problems relating to scientific and practical realities.
Department of Business Sciences	Tourism Marketing  Digital Marketing	240 240	1-Teaching students to specialize in subjects linked to international trade logistics,
			starting with global infrastructure standards and

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	Marketing of Services	240	nation-to-nation competition.
	International Trade and Logistics	240	2. Educating specialists in the management of logistics services.
	Finance and International Trade	240	3. The education and certification of qualified professionals in the fields of international trade and logistics.
			4-Making the student ready to work as a productive professor in the fields of higher education and scientific Research
			5-Formation of students of specialization in the theoretical framework of international finance, In addition to Global International Monetary System, international financial institutions and exchange marketsEtc
			6-Formation of cadres in international business management.
			7-Training experts in the field of International Economics and international trade.
			8-Training and certification of knowledgeable experts in e-commerce and digitization.
Department of	Accounting and auditing  Accounting	300	1-improving and expanding doctorate students' knowledge in the scientific and pedagogical aspects of understanding theoretical dimensions and their applications in the field of financial management of institutions.
Finance & Accounting			2. Possess the ability to understand and interpret the methodological tools relevant to the specialty.
			3-upgrading and enhancing the doctorate student's skills in a variety of areas, such as financial and tax management of institutions
			4- Completing doctorate theses that are relevant to

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			the field of study and that deal with concerns and challenges that pertain to real-world applications of science.
	Management  Human Resources  Management  Public Management	360 360 360	1-Enhancing and developing the knowledge of doctoral students in the scientific and pedagogical aspect in the knowledge of theoretical dimensions and their applications in the field of Management Sciences.
Department of Management	Entrepreneurship  Creativity and Innovation  Management	360 360	2-Developing and enhancing the research capabilities and skills of doctoral students by enhancing their research and analytical knowledge in the field of scientific research and writing articles on modern problems in the field of Management Sciences and finding appropriate solutions to them.
			3- Strengthening and upgrading the capabilities of the doctoral student in several aspects, including public administration, human resources, business management and entrepreneurship.
			4- Completion of doctoral dissertations related to specialization and addressing problems and issues related to practical reality in order to contribute to the development of the national economy.

#### **Number of Students in each Department**

Departments	Number of Students
Common Core 1 <sup>st</sup> Year Bachelor's Degree (LMD)	741

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## **Information about QS Platform**

Department of Economics	713
Department of Finance & Accounting	856
Department of Business Sciences	637
Department of Management	775

#### **Number of Students by Department**

1- Department of Economics

1- Department of			
Level	Specializations	Number	
Bachelor's Degree	Monetary and Banking Economy	30	
	Quantitative Economics	30	
	Monetary and Banking Economics	25	
Master	Economics and Management of Institutions	25	
	Quantitative Economics		
	Monetary and Banking Economics	03	
Doctorate	Economics and Management of Institutions	03	
	Quantitative Economics	03	

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## **Information about QS Platform**

development Economics	03
Economic Analysis and Forecasting	03

2- Department of Finance & Accounting

Level	Specializations	Number	
	Financial institution	30	
Bachelor's degree			
	Accounting and collection	30	
	Accounting and auditing	25	
Master			
	Accounting	25	
	Accounting and auditing	03	
Doctorate			
	Accounting	03	

**3- Department of Business Sciences** 

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Level	Specializations	Number	
	International Trade	30	
Bachelor's Degree			
	Marketing	30	
	Finance and International Trade	25	
Master			
	Hotel and Tourism Marketing	25	
Doctorate	Tourism Marketing	3	

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## **Information about QS Platform**

Digital Marketing	3
Marketing Services	3
International Trade and Logistics	3
Finance and international trade	3

4- Department of Management

4- Department of Management		
Level	Specializations	Number
	management	30
Bachelor's Degree	Financial management	30
	Human Resources Management	30
Master	management	25
	management	3
	Human Resources Management	3
Doctorate	public management	3
	Entrepreneurship	3
	Creativity and innovation management	3

#### **Percentage of International Students**

	Departments	Percentage		
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## **Information about QS Platform**

Common Core 1st year Bachelor's Degree (LMD)	0
Department of Economics	0
Department of Finance & Accounting	0
Department of Business Sciences	0
Department of Management	0
General Percentage: 0	

#### **Percentage of Female Students**

Departments	Percentage	
Common Core 1 <sup>st</sup> year Bachelor's Degree (LMD)	46.28%	
Department of Economics	40.25%	
Department of Finance & Accounting	40.42%	
Department of Business Sciences	<mark>%22.03</mark>	
Department of Management	63.97%	
General Percentage: 42.59%	1	

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# **Information about QS Platform**

#### **Average Age**

Departments	Average	
Common Core 1st year Bachelor's Degree (LMD)	19 year	
Department of Economics	21 Years	
Department of Finance & Accounting	21 years	
Department of Business Sciences	21 years	
Department of Management	21 years	
General Percentage: 22 years		

#### Percentage of Employment after Graduation

**Average of salary after Graduation** 

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## **Information about QS Platform**

#### **Annual School Budget for all Scholarships**

Annual School Budget	Objectives

The photos of the Faculty's administrative staff are attached.